

# Move for Mobility Fundraising Toolkit for Companies

# Talking Points

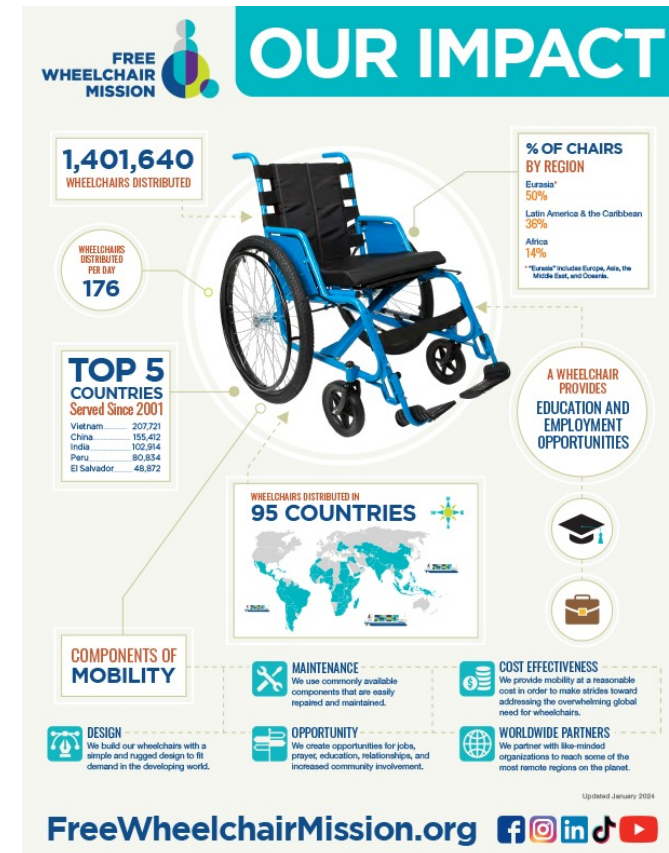
Free Wheelchair Mission is a humanitarian organization that provides the transforming gift of mobility to people with disabilities in developing countries.

Since 2001, our worldwide network has distributed more than 1.4 million wheelchairs in 95 countries. Yet, there are still an estimated 80 million people in the world who need a wheelchair but cannot get one on their own.

For people with disabilities in the developing world, the gift of mobility means renewed freedom, independence, and hope. Without mobility, they may be hindered from pursuing an education, making a living, or participating in community. The gift of a new wheelchair would empower them with new opportunities.

Get involved today and you will bring transformation that opens doors for individuals around the world!

Click the image below to download *Our Impact*



# Our Story



Learn more about how  
Free Wheelchair Mission  
first got started in 2001.

Watch or download at <https://vimeo.com/301711381>

# Social Media

## Sharing on social media is easy!

Post pictures and videos of yourself training, along with pictures of wheelchair recipients, to show why you are moving for the cause of mobility.

Help spread the word about Free Wheelchair Mission by tagging [@freewheelchairmission](https://www.facebook.com/freewheelchairmission) on Facebook and [@fwmission](https://www.instagram.com/fwmission) on Instagram.

Don't forget to include your fundraising link in your post!

## Hashtags:

**Our primary hashtags are #MoveForMobility, #TeamMobility, and #GiftOfMobility.**

You can also include: #disability #mobility #wheelchair #giveback #dogood #nonprofit #charity #cause #running #marathon #walkathon



# Facebook Post Examples



- <<Your company name>> is doing <<activity you're doing>> in the Move for Mobility this year, fundraising for [@freewheelchairmission](#). Would you please consider supporting our campaign to lift <<place # of lives here>> off the ground? <<Insert fundraising page link here>> #MoveForMobility #TeamMobility #GiftOfMobility
- Did you know that an estimated 80 million people in the world need a wheelchair but cannot get one on their own? Without mobility, they're often left confined to their homes, unable to go to school, make a living, or participate in community. That's why I'm <<activity you're doing>> with my company in the Move for Mobility, raising funds for [@freewheelchairmission](#). Would you please consider supporting my campaign to lift <<place # of lives here>> off the ground? <<Insert fundraising page link here>> #MoveForMobility #TeamMobility #GiftOfMobility

[FreeWheelchairMission.org](#)



# Instagram Post Examples



- I'm **<<activity you're doing>>** in the Move for Mobility with my company this year, fundraising for [@fwmission](#). Would you please consider supporting my campaign to lift **<<place # of lives here>>** off the ground? Link in bio to donate. **<<Insert fundraising page link on your bio page>>**  
#MoveForMobility #TeamMobility #GiftOfMobility #charity #goodcause #disability #mobility #wheelchair
- Did you know that an estimated 80 million people in the world need a wheelchair but cannot get one on their own? Without mobility, they're often left confined to their homes, unable to go to school, make a living, or participate in community. That's why I'm **<<activity you're doing>>** in the Move for Mobility, raising funds for [@fwmission](#). Would you please consider supporting my campaign to lift **<<place # of lives here>>** off the ground? Link in bio to donate. **<<Insert fundraising page link on your bio page>>**  
#MoveForMobility #TeamMobility #GiftOfMobility





# Move For Mobility T-Shirt Posts

When you join our Move for Mobility team, you'll receive a premium Team Mobility t-shirt. Feel free to take a photo of yourself wearing the shirt and post on your social media. Here's a sample post:

- I'm **<<activity you're doing>>** with my company at this year's Move for Mobility! Please consider helping us raise funds for **<<tag Free Wheelchair Mission>>** to provide new wheelchairs to **<<place number of lives here>>** people with disabilities in developing countries. Join us on Team Mobility! Sign up today at [MoveForMobility.org](https://MoveForMobility.org). #mobility #MoveForMobility #TeamMobility #GiftOfMobility #running #goodcause #disability #mobility #wheelchair #charity



# Logos & Images



You can download logos and images at <https://www.freewheelchairmission.org/movetools>. Post them on your social media to help you fundraise and get the word out!



# Sample Email to Supporters

**Copy and paste  
this into your  
email and fill in  
INSERT fields  
to customize it!**

Dear **Friend/Family Member/Colleague**,

Did you know that an estimated 80 million people with disabilities in developing countries need a wheelchair but cannot get one on their own? Without mobility, they may remain confined to their homes, hindered from getting an education or making a living. A new wheelchair would give them a renewed hope and freedom.

That's why I'm **<<Activity you're doing>>** with **<<Your company's name>>** for this year's Move for Mobility, a fundraiser for Free Wheelchair Mission. This humanitarian organization has distributed more than 1.4 million wheelchairs in 95 countries since 2001.

My goal is to raise **<<INSERT \$\$\$ goal here>>** to help Free Wheelchair Mission provide **<<INSERT number of lives here>>** wheelchairs to those in need.

**<<Add your personal/faith motivation here>>** Would you consider partnering with me? You can donate through my fundraising page here: **<<Place fundraising link here>>**. Every gift matters!

Thank you for your friendship and your willingness to listen to me share about this great cause!

For mobility,  
**<<INSERT Your name here>>**



**Thanks for Helping Us Transform Lives!**



Questions?

Email: [csr@FreeWheelchairMission.org](mailto:csr@FreeWheelchairMission.org)

Call: (949) 273.8470