



Social Media Toolkit Sample Captions and Posts

Facebook, Instagram, and LinkedIn—Suggested Posts:

- The captions below may be used along with the photos [downloaded from the website](#). Or, if sharing the [Miracle of Mobility Live](#) link in Facebook and LinkedIn, a default photo will be inserted automatically.
- On Instagram and Twitter, replace our handle/username with @fwmission.
- Be sure to tag friends, family and colleagues to your posts by using the “@” symbol plus their username. For example, @JohnDoe on LinkedIn.

Suggested post #1: I just registered

I just registered for free to watch Miracle of Mobility Live on July 23 at 6PM PDT, 9PM EDT.

Would you join me?

freewheelchairmission.org/mom

Miracle of Mobility is an uplifting LIVE streaming event that benefits the amazing work of Free Wheelchair Mission.

Look for inspiring and hopeful stories from wheelchair recipients around the world, as well as special guests Nick Foles (Super Bowl MVP), Victoria Arlen (ESPN host), and a special performance by four-time GRAMMY-winning artists, for KING & COUNTRY!

The event will be fun and interactive, with lots of watch parties online or in small local groups around the world (as conditions permit).

If you're like me and have completely run out of anything good to watch on streaming, this is perfect and is family friendly!

For nearly 20 years, Free Wheelchair Mission has provided more than 1.2 million wheelchairs to those living with disabilities in developing countries.

In these difficult times, those facing the pandemic and living without mobility need our help! Now more than ever.

Please join me by registering for this FREE online event! And please share this event with others!

#mobility20 #miracleofmobility #freewheelchairmission #mobility #giftofmobility #wheelchairs #disabilities #Covid19



Suggested post #2: Looking for good news?

Looking for some good news? Need something uplifting after these past few difficult months? Run out of anything good to watch on Netflix?

Please join me in registering for Miracle of Mobility Live, streaming on July 23rd at 6PM PDT/9PM EDT.

freewheelchairmission.org/mom

This free event will be streaming online live (Facebook, YouTube, TV streaming devices) and benefits the amazing work of @FreeWheelchairMission.

Look for inspiring and hopeful stories from wheelchair recipients around the world, as well as special guests Nick Foles (Super Bowl MVP), Victoria Arlen (ESPN host) and an exclusive performance by four-time GRAMMY-winning artists, for KING & COUNTRY!

This event will be interactive, family friendly, and will come with lots of watch parties online or in small local groups around the world (as conditions permit).

For nearly 20 years, Free Wheelchair Mission has provided more than 1.2 million wheelchairs to those living with disabilities in developing countries.

In these difficult times, those facing the pandemic and living without mobility need our help! Now, more than ever.

Please join me by registering for this FREE online event! And please share this event with others!

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Presented by Advisors Mortgage Group, LLC

Suggested post #3: My favorite charity

My favorite charity is doing amazing work.

Even during the pandemic, they have been providing medical supplies, mobility aids, and wheelchairs to those living with disabilities, and their communities, in developing countries.

Now, more than ever, this charity needs OUR support.

Would you join me in registering for Miracle of Mobility Live, streaming on July 23rd at 6pm PT/9pm ET?

freewheelchairmission.org/mom

This free event will be on Facebook, YouTube, TV streaming devices) and benefits the amazing work of @FreeWheelchairMission.

I'm looking forward to seeing the inspiring and hopeful stories from wheelchair recipients around the world, as well as special guests Nick Foles (Super Bowl MVP), Victoria Arlen (ESPN host), and an exclusive performance by four-time GRAMMY-winning artists, for KING & COUNTRY!

It will be fun, interactive, family friendly, and will come with lots of watch parties online or in small local groups around the world (as conditions permit).

For nearly 20 years, Free Wheelchair Mission has provided more than 1.2 million wheelchairs to those living with disabilities in developing countries.

In these difficult times, those facing the pandemic and living without mobility need our help! Now, more than ever.

Please join me by registering for this FREE online event! Thank you for your support!

#mobility20 #miracleofmobility #freewheelchairmission #giftofmobility #wheelchairs #disabilities #Covid19

Suggested post #4: Shorter Caption for Pictures

Join us on 7/23 for Miracle of Mobility Live, an online event to raise funds for Free Wheelchair Mission, providing medical supplies and mobility solutions, including wheelchairs, to vulnerable communities in Africa, Latin America, Eastern Europe, and Asia. RSVP for free:

<https://freewheelchairmission.org/mom>. #giftofmobility #mobility20 #wheelchair #disability #nonprofit #charity



Presented by Advisors Mortgage Group, LLC

Twitter – Sample Tweet (under 280 characters):

Join us on 7/23 for Miracle of Mobility Live, an online event benefiting @fwmission, a nonprofit that's provided 1.2 million wheelchairs in 93 countries since 2001. RSVP for free: <https://freewheelchairmission.org/mom>. #giftofmobility #mobility20 #wheelchair #disability #nonprofit #charity