



## Ambassador Fundraising Letter Template

Personalize the highlighted sections and then email, mail and/or post on social media to get all of your friends, family, neighbors and colleagues involved.

Dear Friend/Family Member/Colleague,

I have recently become an Ambassador for Free Wheelchair Mission and wanted to share with you a little bit about this worthy cause I care deeply about. Free Wheelchair Mission is a humanitarian non-profit organization that distributes free wheelchairs to people with disabilities in the developing world who otherwise could not afford one.

FWM has distributed over 960,000 wheelchairs in 93 countries since their start in 2001 and are great stewards of the resources they receive. They have their wheelchair cost down to a science. For manufacturing and shipping, each wheelchair comes out to \$80 each. Their model is to provide the best quality wheelchair at the lowest price so that they can answer to this overwhelming problem of 100 million people needing a wheelchair in the world today as estimated by the World Health Organization.

It is hard for me wrap my mind around this huge need as I live in the U.S., but millions of people with disabilities living in the developing world must literally drag themselves across the ground to meet their most basic needs. The effects of war, polio, landmines, malaria, untreated birth defects and injuries, and the lack of medical care have caused people to lose their mobility and with it their independence, hope, and dignity.

My goal is to raise \$\_\_\_\_\_ to help support Free Wheelchair Mission send wheelchairs to the people who need it most. I know you to be a selfless person caring about a lot of worthy organizations, and I wanted to share this one with you because it is especially meaningful to me. If you are also moved by what they do, would you consider partnering with me as I strive to give \_\_\_\_\_ people a wheelchair of their very own? Add section about your personal/faith motivation here...

[Click here to give through my FWM fundraising page - every gift matters!](#)

Thank you for your friendship and your willingness to listen to me share about FWM!

For Mobility,

(Your name here)