



What is 2200 Wheels?

2200 Wheels is a school wide campaign that inspires students to lift over five hundred people into a wheelchair of their very own. Students raise money, one wheel at a time. At only \$16 a wheel, everyone can be a part of providing the transforming gift of mobility.

Students will gain an understanding of poverty and disability in the developing world and help to provide an innovative solution to this problem. Through their involvement, the students will be empowered to serve others and equipped to be responsible global citizens.

How did 2200 Wheels get started?

2200 Wheels began at Orange Lutheran High School in Orange, CA. Senior, Sam Weber, wanted his senior class to leave a legacy beyond the typical senior class gift. With his father helping out and school on board, they set out to raise one container of 550 wheelchairs to a developing country. During their 8 week fundraising campaign, the seniors raised over \$38,000 – that's over 740 wheelchairs to those in need.



I'm a Student Leader, how do I get started?

Step 1: Start recruiting

- Write down why you want to hold this campaign at your school. This will help you as you spread the word to school administrators and fellow students.
- Recruit others to help
 - Share the idea, gain support for it with fellow students, parents, and school administrators.
 - Identify who you need to get approval from to make this a school wide project. It might be the principal or the campus activities coordinator. Get started using the school administrator letter enclosed.

Step 2: Create a leadership team

- It's important to have a few people working on the project together.
- We suggest having a team made up of Student leaders, Administrator, Teachers, and Parents

Step 3: Meet with leadership team to create project plan

- Set your campaign dates (we suggest 2-4 weeks)
 - Consider the other fundraising projects, academic and extracurricular commitments on campus and how you can avoid scheduling your campaign at the same time on the calendar.





- Create competition structure – people love to compete! You could have certain classes against another or by grade levels (for example, seniors against juniors.)
- Develop plan for turning in donations - where on campus will donations be collected, and where people can pick up brochures, etc. about FWM.

Step 4: Get the word out to the student body

- Talk to a teacher or administrator about securing a school wide assembly about the project. This assembly should talk about the campaign – what it is, why students should get on board, how to get started.
- Show a video on campus TV
- Hold a contest to come up with slogans
- Get a story in the school newspaper
- Put up posters in hall ways
- Create awards/rewards structure – people love to earn rewards for their hard work! For example, you could get a photo of winning team in the yearbook.





School Administrator Sample Letter

Date

School Name

Administrator name

Street

City, State, Zip

Dear School Administrator,

I am working to begin a campus wide effort to provide wheelchairs to people in need in developing countries around the world. 2200 Wheels is a school wide campaign that inspires students to lift over five hundred people into a wheelchair of their very own. We will provide mobility, one wheel at a time. At only \$16 a wheel, everyone can play a part!

By participating in this campaign, our student body will gain an understanding of poverty and disability in the developing world and help to provide an innovative solution to this problem. We will be empowered to serve others and equipped to be responsible global citizens.

Sincerely,

Name Here



Fundraising Toolbox

You are the key to lifting someone in need into a wheelchair of their very own. As the voice of those in need, you can never talk to too many people about this project.

Contents

- Suggestions on places to request donations
- Creative fundraising ideas
- Sample fundraising letter
- How to Collect and Turn in Donations
- Student Ambassador Fundraiser/Donation Log
- 10 donation envelopes
- 10 brochures
- 2 Free Wheelchair Mission books (pending)

Suggestions for Places to Request Donations

- Mom, Dad, Grandma, Grandpa, aunts, uncles, brothers, sisters, cousins...and yourselves!
- Family friends, parents' friends, parents' co-workers/office mates, etc.
- Family doctor, dentist, accountant, hair stylist, etc.
- Classmates (AND their families and their friends and their contacts)
- Teachers / Administrators
- Facebook and MySpace Friends
- Rotary, Kiwanis and other service clubs (present the 2200 Wheels Campaign + the Free Wheelchair Mission video and request donations)
- Anyone else you know who would like to make a HUGE IMPACT with a modest donation

Creative Fundraising ideas

- Write a letter/email
- Make presentations to your church group, at work
- Holiday party – During your holiday festivities, show a DVD and let people know why you are fundraising for Free Wheelchair Mission
- Utilize your social networking site to share Free Wheelchair Mission



- Hang up fliers at local gyms, community centers, retail stores, restaurants. Make sure to let them know how to donate – include the link to your website or the Free Wheelchair Mission address
- Host a pancake breakfast at a local community event
- Hold a Talent Show
- Throw a Dance Marathon
- Have a Super Saturday Community garage/yard sale
- Share a recipient story – nothing is quite as powerful as the story of an individual life changed. Encourage your potential supporters to pass on the message to anyone else who might support your effort. The internet really widens the group of people you might immediately think of; for example, friends, family and colleagues living in different parts of the US that you rarely see.
- Skip the birthday gifts and ask for donations for wheelchairs.
- Run in a marathon and raise pledges on behalf of Team Mobility.
- Host a fundraising party at your local restaurant or in your home
- Host a recycling drive, and collecting cans and bottles for mobility
- Churches collect coins, and extend a compassionate impact globally

How to Collect Donations

- Make Checks payable to FREE WHEELCHAIR MISSION
- If the donor would like to receive a receipt for a cash donation, have them provide their mailing address

How to Turn in Donations

- On the Student Ambassador Donation Log, fill in your name and your school's name, at the top.
- List all the donations you have collected by donor first and last name.
- Mark whether the donation is cash or check. For cash donations, include the cash donation form if the donor wants to receive a receipt. For check donations, include the check number.
- Total all the donations and fill in the line marked "total".
- Return the donations to your faculty advisor or directly to Free Wheelchair Mission.



Sample fundraising letter

Date

Name

Address

City, State, Zip

Dear _____,

This year, I am teaming up with Free Wheelchair Mission in order to raise funds to provide wheelchairs to the disabled poor in developing nations around the world. Transforming lives through the gift of mobility is important to me personally because _____. I invite you to be a part of the solution by supporting my effort.

For nearly 100 million disabled people around the world, a wheelchair is beyond their dreams. For the poor and immobile in developing countries, the simplest daily functions are a struggle. Many lack the basic mobility needed for a life of dignity and independence. However, a simple solution is available. Free Wheelchair Mission manufactures and distributes a sturdy wheelchair designed specially for developing countries for only \$3.94 per chair. My school is partnering with Free Wheelchair Mission for a project called 2200 Wheels. We are trying to provide one shipment of wheelchairs – each wheel is only \$16. Each chair is distributed at no cost to the recipient and changes a life forever.

I have set a personal goal to raise \$_____. That's enough to provide _____ wheels. With your help, I know I can reach my goal and help Free Wheelchair Mission provide the transforming gift of mobility to people around the world.

To donate online, please visit: www.freewheelchairmission.org/donate

Make your check out to: Free Wheelchair Mission

Return it to me at: Your address here

Sincerely,

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Free Wheelchair Mission®
TRANSFORMING LIVES THROUGH THE GIFT OF MOBILITY



I'm a Faculty Advisor- What do I do?

As a Faculty Advisor, you will be overseeing the program, advising the students and turning in the funds. The Faculty Advisor will be in contact with Student Leaders and the 2200 Wheels Coordinator.

As a Faculty Advisor:

1. Facilitate engagement and fundraising efforts through meetings
2. Make sure monies and forms are properly filled out
3. Tally the competition figures and mail in the paperwork and monies
4. Help the students to organize their ideas and execute their marketing/ fundraising plan

Should you have questions or comments please feel free to contact Free Wheelchair Mission's 2200 Wheels Coordinator at 800-733-0858. Again we thank you and appreciate your time and effort in making your schools' 2200 Wheels Campaign a great success.

How to use the Faculty Advisor Competition Log

1. Confirm that checks are made out to Free Wheelchair Mission
2. Tally the and input on Faculty Advisor Donation Log
3. Fill in the grand total.
4. Sign and Date and have the student leader sign and date.
5. Place all the donation envelopes and forms in a sealed envelope and mail to Free Wheelchair Mission.
6. Retain a copy of the Faculty Advisor Donation Log.



Faculty Advisor Donation Log

School Name: _____

Student pledge total: _____

Fundraising events: _____

Other donations: _____

Grand Total: _____

Please mail to:

Free Wheelchair Mission

Attn. 2200 Wheels

9341 Irvine Blvd.

Irvine, CA 92618

Signature

Signature

Date

Date





1 Wheel = \$16

4 Wheels/ 1 Chair = \$63.94

2200 Wheels / 550 Chairs =

One Container of Free Wheelchairs

\$35,167

